

Evonik opens new polyurethanes technical service and training center in Istanbul

- New “Home of Polyurethanes” for Middle East and Africa will deliver first class technical service
- Laboratory and center of excellence strengthens Evonik’s position to unlock region’s huge growth potential
- Latest investment boosts new product development and is central to business line’s new digitalization initiatives

Essen/Istanbul. Evonik has strengthened its technical service capabilities for Turkey and the entire Middle East, and African region with its new “Home of Polyurethanes” at its Istanbul site.

With its state-of-the-art equipment the new 500 square meter facility offers regional customers digital analysis methods for polyurethane (PU) foam applications, first-class technical service, and customized training opportunities. Evonik hopes the new center will help it to maximize the region’s high-growth potential PU markets by scaling up activities at the new regional hub more quickly.

“Our new ‘Home of Polyurethanes’ plays a key role in helping us trigger the development of several new product solutions locally,” said Ralph Marquardt, Head of Evonik’s PU additives business. “The new local technical capabilities put Istanbul right at the heart of our new digitalization initiative. With artificial intelligence, we are optimizing the production-line setting and thus the efficiency of slabstock foam machines.”

This latest investment highlights the growing importance of the region and Evonik’s continued emphasis on enhancing its technical service and product development capabilities, following the recent opening of its innovation center in Essen.

In addition to the innovation center in Essen, Evonik’s PU experts at the Istanbul site will focus on a wide range of physical tests of PU foam applications, as well as customized customer seminars and training courses – including Evonik’s well-known “PU Academy” series.

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“We are delighted to welcome our customers and are convinced that the state-of-the-art equipment will enable us to offer the best possible technical and, going forward, digital service for the PU industry in the region,” said Selim Kubat, Business Director Turkey, Middle East and Northern Africa at Evonik.

Evonik’s regional team will be at the Dubai World Trade Centre for the UTECH Middle East tradeshow and conference, 7–9 June 2022 at booth #G10.

For more details about all our solutions for the PU industry please visit our

- digital customer portal “ExplorePU”
- LinkedIn channel “Evonik Polyurethane Additives”

Company information

Evonik is one of the world leaders in specialty chemicals. The company is active in more than 100 countries around the world and generated sales of €15 billion and an operating profit (adjusted EBITDA) of €2.38 billion in 2021. Evonik goes far beyond chemistry to create innovative, profitable and sustainable solutions for customers. About 33,000 employees work together for a common purpose: We want to improve life today and tomorrow.

About Specialty Additives

The Specialty Additives division combines the businesses of versatile additives and high-performance crosslinkers. They make end products more valuable, more durable, save more energy and simply better. As formulation experts in fast growing markets such as coatings, mobility, infrastructure and consumer goods, Specialty Additives combines a small amount with a big effect. With its 3,700 employees the division generated sales of €3.71 billion in 2021.

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