

Evonik launches Chinese polyurethane additive website

The Evonik Business Line Comfort & Insulation is pleased to announce the successful launching of its new Chinese website for polyurethane (PU) additives.

Chinese customers are now able to discover polyurethane additives products, applications, download brochures and guides but most important, find immediately the right contact partner to start an interaction with by one-stop.

“The new website provides another great channel for visitors to seek our product offering and solutions online. The easy-to-use navigation format enables them to find the latest information swiftly” says Goh Kim Leng, Business Director Comfort & Insulation China.

Evonik’s Business Line Comfort & Insulation, as part of the Business Unit Consumer Specialties, has been a leading supplier in the polyurethane flexible and rigid foam industry for more than 50 years. Since 2002, Evonik manufactures PU additives in China.

Please find further information on our Chinese Comfort & Insulation website: <http://www.evonik.cn/pu-additives>

Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik’s corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2013 more than 33,500 employees generated sales of around €12.9 billion and an operating profit (adjusted EBITDA) of about €2.0 billion.

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