



Evonik launches new polyurethane additive website

The Evonik Business Line Comfort & Insulation is pleased to announce the successful launching of its new website for polyurethane (PU) additives. This new 125–page website can be explored in a variety of ways, as visitors can now navigate and learn about products by application, additive type or market.

Along with the expanded polyurethane additives products and markets pages, brand new site components include the creativity pages and knowledge center. Visitors to the knowledge center are able to discover more about polyurethane products and applications and read about product advantages. They can submit questions on the expertise page, or read the latest product stories to understand how Evonik’s customized additives can help meet industry needs.

The creativity section of the website introduces a blog where readers can learn more about Evonik’s polyurethane additive activities around the world regarding the latest news, product highlights, success stories, special events and more. Visitors can also download product and application brochures and guides, or investigate the list of external sources for additional reading.

The new website for polyurethane additives provides a channel for those in the industry to learn about the performance advantages Evonik’s additive technologies can make for polyurethane formulations.

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Evonik's Business Line Comfort & Insulation, as part of the Business Unit Consumer Specialties, has been a leading supplier in the polyurethane flexible and rigid foam industry for more than 50 years.

Please find further information on our Comfort & Insulation website:

<http://www.evonik.com/polyurethane-additives>

Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2012 more than 33,000 employees generated sales of around €13.6 billion and an operating profit (adjusted EBITDA) of about €2.6 billion.

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